

**Contact:**

S&H Solutions
Katie Safriet
Business Marketing Manager
561.454.7611
ksafriet@shsolutions.com

VERIZON WIRELESS AUTHORIZED AGENT NOW ISSUES S&H GREENPOINTS

DELRAY BEACH, Fla., Mar 17 -- S&H Solutions today announced a new partnership with e-VAR, a Verizon Wireless Authorized Agent. Through this partnership, S&H Solutions will offer Verizon Wireless mobile phones and calling plans to its members nationwide. As part of this agreement, greenpoints members will be able to earn additional greenpoints rewards by purchasing a Verizon Wireless phone and calling plan. The initial offer will provide greenpoints members with 20,000 greenpoints for activating a new calling plan with Verizon Wireless.

Greenpoints members can access this promotional opportunity through www.greenpoints.com. From a special link, greenpoints members will find a wide selection of phones and calling plans, periodic special offers and rebates, and greenpoints rewards. Any greenpoints member switching to Verizon Wireless from another carrier will be able to keep his or her mobile phone number when using the website.

S&H Solutions selected e-VAR for their ability to provide a unique discount and value to its greenpoints members when they purchase phones and calling plans from the nation's premier wireless company.

This year we have placed much of our efforts toward increasing greenpoints earning opportunities for our greenpoints members. One such step toward this goal is to build successful partnerships with many of the nationwide merchants our greenpoints members have identified, stated Kimberly Mernovage, Vice President, Marketing, S&H Solutions.

About S&H Solutions: S&H Solutions is a leading provider of customer-based loyalty marketing and retail solutions. The company provides sophisticated, real-time technology and knowledge that enables a retailer to deliver real-time, one-to-one messages in-store through multiple hardware platforms. S&H, Green Stamps, S&H greenpoints and greenpoints are registered service marks and S&H Solutions is a service mark of The Sperry and Hutchinson Company, Inc. Additional information is available at <http://www.shsolutions.com>.

About S&H greenpoints: S&H greenpoints(R) is a nationally recognized, integrated reward network. The greenpoints program supports more than 10 million greenpoints members that are connected to retail, on-line, catalog and credit card through purchases and reward redemption. Additional information is available at <http://www.greenpoints.com>.

About e- VAR: e-VAR, an exclusive, national Authorized Web agent for Verizon Wireless, provides website hosting, payment processing, fulfillment and total support for cellular affinity programs. Located in Laconia, NH and Wellesley, MA - e-VAR builds and manages co-branded websites for non-profit and for-profit organizations. Additional information is available at www.e-var.com.